

# ROGER GREENAWAY



## **SELECTED CREDITS**

MAD MEN (2015) (Writer - "I'd Like to Teach the World to Sing (In Perfect Harmony)")

MIKE & MIKE (2015) (Writer – "Long Cool Women (In a Black Dress)")

DARK SHADOWS (2012) (Writer - "I'd Like to Teach the World to Sing (In Perfect Harmony)")

BREAKING BAD (2009) (Writer – "Good Morning Freedom")

LIFE ON MARS (2007/2008) (Writer – "Long Cool Women (In a Black Dress)")

## **BIOGRAPHY**

Roger is one of the world's most successful commercial songwriters. Over a period of nearly 20 years, he and his partner Roger Cook have written more than 50 hits and collected 11 gold discs, 17 silver discs and a double platinum disc which they earned for their work on the Sean Cassidy album.

'You've Got Your Troubles' by the Fortunes, 'Green Grass' by Gary Lewis and the Playboys, 'Doctors Orders by Carol Douglas', 'Long Cool Woman' by the Hollies, 'It's Like We Never Said Goodbye' by Crystal Gayle, 'Say You'll Stay Until Tomorrow' by Tom Jones, 'My Baby Loves Lovin' by White Plains and 'Jeans On' by David Dundas are among their many songs which have been recorded by some of the world's best known stars including Elvis Presley, Neil Diamond, Bing Crosby, Andy Williams, Gene Pitney, The New Seekers, Cliff Richard, Crystal Gale and The Drifters. His prolific output has led to him winning two successive Ivor Novello Awards for Songwriter of the Year.

Roger's famous Coca Cola commercials 'I'd Like To Teach The World To Sing' and 'The Real Thing' have made him one of the most sought after jingle writers in the business. Among his other well known works are British Gas 'Cookability', Mars, Nescafe, Milk, Avon, Cinzano, Canada Dry, Duckhams Oil and Asda. In 2003, Roger co-wrote a charity single in aid of 'Tickled Pink', an organisation that promotes breast cancer awareness. Louise Redknapp performed the single.

'I'd Like To Teach The World To Sing' was featured in the final scene of AMC's Mad Men finale. The episode attracted record numbers of viewers and the use of the song took social media by storm. Most recently, Roger composed the new McDonald's jingle 'The Sounds of Breakfast' in partnership with Golin Chicago, featuring lead vocals from Madeline Bell.

Roger has served as Chairman and Deputy Chairman at PRS, and also as Executive Vice President International at ASCAP.

In 1998, Roger was awarded the Order of the British Empire for services to the music industry. He was inducted into the Songwriters Hall of Fame in New York in 2009.

