PETE BLYTH

AIR-EDEL

SELECTED CREDITS

HUGO BOSS 'SUMMER OF EASE' (2018)

'BEFORE THE BANG' TV Documentary (2017)

BIOGRAPHY

Pete Blyth is a composer specialising in music for advertising and television and celebrated within the industry for his multi instrumental talents along with his ability to tackle anything with original flair.

He was aurally inspired from a young age by his Grandmother - Angela Bond who was one of the first female BBC Radio 1 Producers – and was encouraged to listen and appreciate an array of musical genres. His Grandmother also introduced him to Simon May the composer of the legendary Eastenders theme tune as well as Brian Daly better known for Postman Pat who was an early mentor. His quirky beginning evoked a passion for composing.

He began his career at Sky as a music supervisor and went on to MTV working in a similar capacity. Pete started composing professionally full time in 2005 and since then has worked continuously with the some of the biggest brands and advertising agencies worldwide. Work includes: Meerkats Compare The Market 'Agent Maiya' (VCCP), BBC 'TV Licensing' (BBC), Sky Sports 'Long Live Goals' (Brothers & Sisters), O2 'Preloved' (VCCP), Nike 'Kevin Durant investigates' (W&K), Google 'Meteor' (72andsunny), Philips 'Parallel Lines' (adam&eveDDB), Hugo Boss 'Summer Of Ease' (Surefire), Net A Porter 'It's Party Time', VW Polo 'Dad" (adam&eveDDB) and KFC 'The boy who learned to share' (BBH)

Also as an arranger, he has created versions of classic tracks such as The Rolling Stones 'You Can't Always Get What You Want' for Sky Sports and 'Little Boxes' for O2's 'Things Are Changing' campaign which have seen him enter the Top 40. This has made him equally at home recording a full orchestra to windmilling his guitar on a rock anthem.

He lives in London and can also be found in Silverlake with the hipsters in Los Angeles.

TV CREDITS

Before The Big Bang (2017)

Composer Directed by Nick Franco 1185 Films

ADVERTISING CREDITS

Hugo Boss 'Summer Of Ease' (2018)

Composer Surefire

More Than 'Smart Wheels' (2017)

Composer VCCP

Compare The Market 'Kovonation Street' (2017)

Composer VCCP

Compare The Market 'Family Road Trip' (2016)

Composer VCCP

Cadillac 'The Rescue' (2016)

Composer Publicis New York

KFC 'Fans' (2015)

Composer BBH

KFC 'The Boy Who Loved To Share' (2014)

Composer BBH

Philips 'Express Yourself Everyday' (2014)

Composer adam&eveDDB

Sky Sports 'Long Live Goals' (2013)

Arranger

Brothers & Sisters

Google 'Meteor' (2013)

Composer 72andsunny

Women's Euro 2017 'Football Chants' (2017)

Weber Shandwick

Net-A-Porter 'It's Party Time' (2017)

Composer VCCP

02 'Preloved' (2016)

Composer VCCP

Old El Paso 'Grand Tour' (2016)

Composer BBH

CRUK 'Thank You' (2015)

Composer Atomic

Sainsbury's 'Everyday Dramas' (2015)

AMVBBDO

Nike 'Kevin Durant Investigates' (2014)

Composer W&K

Bet Victor 'Inside Track' (2014)

Composer VCCP

02 'Drive By' (2013)

Composer VCCP

Compare The Market 'Agent Maiya'

(2013) Composer VCCP

VW Polo 'Dad' (2012)

Composer adam&eveDDB



02 'Things Are Changing' (2012)

Arranger VCCP

Pilgrims Choice 'Good Choice Pilgrim' (2012)

Composer Karmarama

Volvo 'Drive' (2011)

Composer Sapien Nitro

Sky 'The Boy Who Cried Wolf' (2011)

Composer WCRS

Philips Cinema 'Parallel Lines' (2010)

Composer adam&eveDDB

TNCC 'Duet' (2010)

Composer Fallon

Just Eat 'Reservoir Chefs' (2012)

Composer VCCP

Heinz 'Passed Around' (2011)

Composer McCann

02 'Bike' (2011)

Composer VCCP

Orange 'Phone Break' (2011)

Composer Fallon

Total Jobs 'Hoovers' (2010)

Composer VCCP

Drambuie 'Endless Run' (2010)

Composer Sapien Intro

