



Alice Atkinson
Office Assistant & Receptionist

BIOGRAPHY

Born in Buckinghamshire and graduate of the Royal Welsh College of Music and Drama, Alice is Air-Edel's most recent recruit. During her time studying, Alice worked as the Artist Liaison for the Conservatoire where she assisted the international artists prior their performance in the concert hall. She also involved herself with Conservatoire and London-Based PR campaigns, working for Riotsquad Publicity and Management on upcoming album releases and London concerts, including the Camden Roundhouse series: "In The Round".

Alice also gained experience in events management via working for UK charity Live Music Now and the Royal Welsh College of Music and Drama, gaining national television and radio coverage for the events and writing press releases for Conservatoire performances. Alice also founded a Saxophone Quartet, Adventus, with fellow members of her year who performed at a number of summer classical music festivals and Conservatoire chamber music competitions. Alice also worked as a freelance agent for Stuart McCallum, who is widely recognised for his work as a member of Cinematic Orchestra, working to promote for a number of his projects including a duo with guitarist Mike Walker, as well as solo recordings.